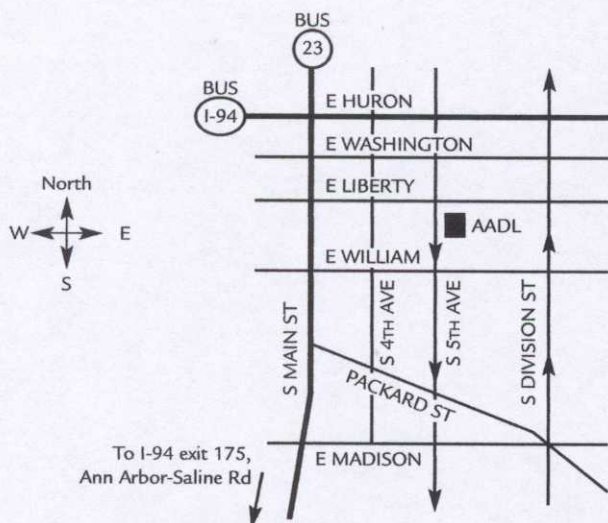


# Help! I Need Somebody!

Using Consultants in a Library Environment:  
A How-to for Library Directors, Managers, Marketers, & Trustees

Michigan Library Association  
Marketing & Public Relations Roundtable Spring Workshop

May 7, 2004  
Ann Arbor District Library



## Directions to Ann Arbor District Library

To reach Ann Arbor District Library, 343 S. 5th Ave., from I-94, take exit 175, the Ann Arbor-Saline Rd, north into downtown. This road will become S Main St. You will pass U of M stadium on your right as you drive into town. From US-23, take business US-23 south to downtown, exit 3, continue south on Main St.

Turn east at the light on William St. and park in the parking ramp one block from the library at 4th Ave. The ramp costs \$.95/hr. After you park, continue walking east on William St. to 5th Ave and you'll see the library.

Parking is also available in the S 5th Ave. surface lot behind the library at \$1.05/hr for the first three hours and \$1.25/hr thereafter. Enter this lot from either 5th Ave. or Division St.